

Wedding Guide



Caboolture

Petal Patch

Florist

FLORAL STYLING

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Introduction

Welcome to Our Wedding Flower Guide

Your wedding day is one of life's most beautiful celebrations — a moment where love, style, and personal story come together. Flowers play a special role in bringing that story to life, setting the tone for your ceremony, reception, and every cherished detail in between.

In this guide, we'll walk you through everything you need to know about choosing your wedding flowers — from bouquets and buttonholes to ceremony backdrops, centrepieces, and floral styling tips. Whether you're dreaming of timeless elegance, modern minimalism, or a whimsical garden romance, we'll help you discover blooms that perfectly reflect your vision and create unforgettable moments for you and your guests.

Let's begin the journey to your dream wedding flowers.







Start With Your Vision

Choosing your wedding flowers can be one of the most enjoyable (and creative) parts of planning your big day.

Think about the overall feel of your wedding:

- Style: romantic, modern, rustic, classic, boho, garden, etc.
- Shape and design: Hand tied, round posy, cascading, Asymmetrical, etc.
- Colour palette: look at your dress, bridesmaids outfits, and venue tones.
- Mood: light and airy? bold and vibrant? timeless and elegant?

Having a clear vision helps your florist suggest flowers that complement it perfectly.





Choose Key Floral Pieces

Start with your essentials:

- Bridal bouquet
- Bridesmaids' bouquets
- Buttonholes & corsages
- Ceremony flowers (arches, aisle décor)
- Reception arrangements (tables, signage, cake flowers)

Then, add optional extras like flower crowns, petal confetti, or floral photo backdrops.



Bouquet Styles



1. ROUND



2. CASCADING



3. POSY



5. ASYMMETRICAL



4. HAND-TIED





Create A Wedding Flower Budget

Before diving into florals, decide what your total wedding budget is.

A general rule of thumb is to allocate 15% of your total budget to flowers and décor.

If flowers are a top priority (for example, you love lush arrangements or want statement installations), consider allowing a bit more.

Once you know your style, quantities, and floral elements, your florist can prepare a detailed quote.

Be upfront about your budget — a good florist will help you prioritise and suggest creative solutions to stay within it

Your wedding flowers should reflect your style and story, not just your budget.

Even with a modest amount, thoughtful design, colour balance, and creative reuse can make your day beautifully cohesive.



*Your love is one of a kind
— your flowers should be too*





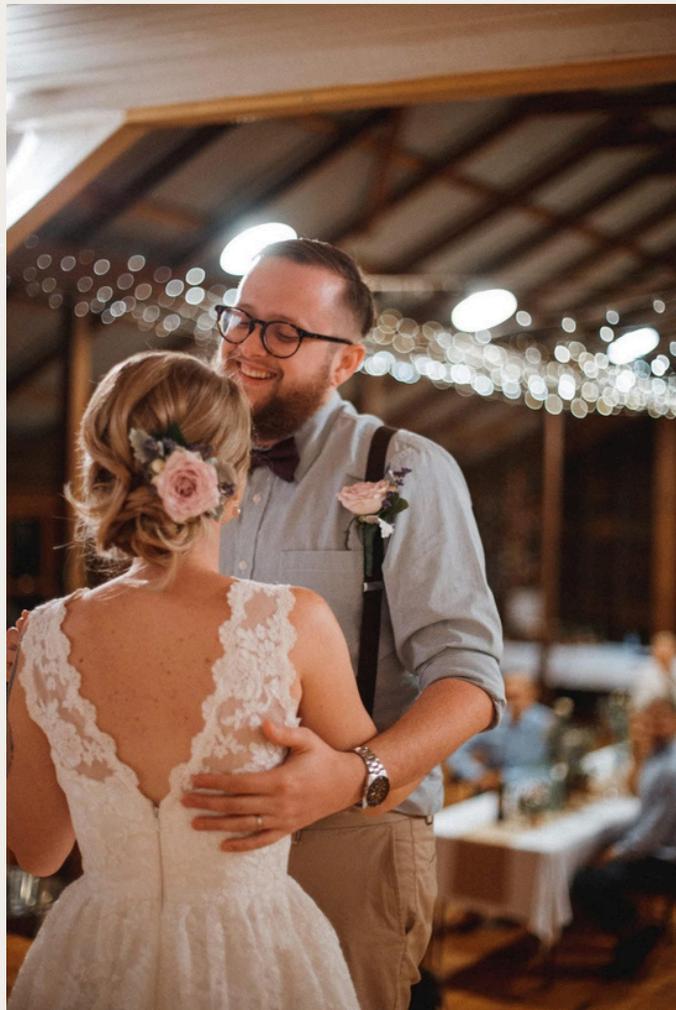
Why Petal Patch?

Your wedding day is one of life's most beautiful moments a celebration of love, emotion, and personal style. Every flower plays a part in telling that story, and that's where we come in.

At Petal Patch, we believe flowers are more than just decoration they set the mood, reflect your personality, and bring your vision to life. From the delicate blush of a bridal bouquet to the grand statement of a ceremony arch, every arrangement is thoughtfully designed to complement your love story.

We take the time to truly understand your style, your colours, and your dreams. Whether you imagine a timeless garden romance, a modern minimalist look, or a bold, whimsical celebration, we craft each floral detail with care, creativity, and heart.

With years of experience and a passion for perfection, our team ensures that your wedding flowers are as unforgettable as the day itself. From consultation to the final petal placed, we handle every detail so you can simply soak in the magic.







Make A Mood Board

We ask all our brides to send through their Pinterest boards here is why:

1. Flowers are visual, not verbal

If you say “romantic, airy, a little wild but still elegant,” your florist has to guess what that looks like in your head. A board shows them instantly: colors, textures, looseness vs. structured, big blooms vs. delicate ones.

2. It helps them read your taste, not just copy pics

A good florist isn't trying to recreate one exact arrangement. They're looking for patterns:

Do you pin lots of garden roses or more modern anthuriums?

Soft neutrals or bold pops?

Lush and overflowing or minimal and sculptural?

The board gives them your vibe, which is way more useful than a single inspo photo.

3. It keeps expectations aligned

Pinterest helps clarify:

Scale (huge ceremony installs vs. simple bud vases)

Mood (whimsical, formal, editorial, organic)

That alignment early = fewer “oh... that's not what I meant” moments later.

4. It helps them design within your budget

When they see your inspo, they can say:

“This look leans premium—here's how we can adapt it”

“These flowers are out of season, but here's a similar option”

Its easier than guessing and revising a million times.

5. It becomes a shared reference point

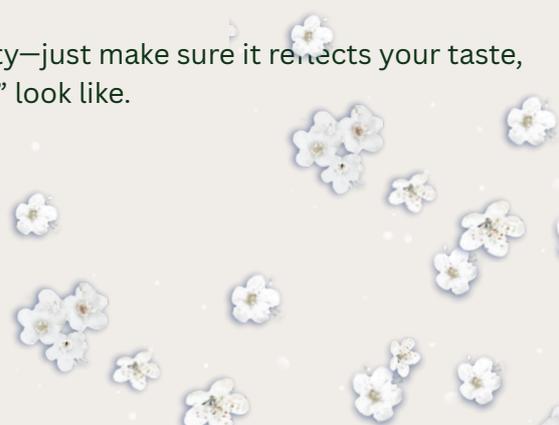
Instead of long email threads, you both can say:

“More like this pin, less like that one.”

Efficient, collaborative, zero confusion.

Pro tip:

Your board doesn't need to be perfect or huge. Even 10–20 pins is plenty—just make sure it reflects your taste, not what Pinterest says a wedding “should” look like.



Find Your STYLE



Spring Mist

WWW.CHICVINTAGEBRIDES.COM



Summer Blush

WWW.CHICVINTAGEBRIDES.COM

Midwinter Monochrome

WWW.CHICVINTAGEBRIDES.COM



Wedding Flower Checklist

Bouquets

Bridal Bouquet

Bridesmaids Bouquets

Toss Bouquet

Boutonniers / Corsages

Groom

Groomsmen

Fathers & Grandfathers

Corsages for mothers

& Grandmothers

Ceremony

Arbour

Aisle Decor

Entrance Arrangements

Reception

Centerpieces

Sweetheart Table

Buffet/ Bar Arrangement

Cake Table

Wishing Well/Guest Sign book Table

Additional

Hair Pieces

Floral Crowns

Floral Walls/Backdrops

Welcome Sign

Petals



Trust & Communication = Better Flowers

The best wedding flowers happen when couples trust the process
and the professional

Trust allows florists to do what they do best problem-solve quietly,
design intentionally, and adapt gracefully when needed.

The best wedding flowers don't come from control—they come
from collaboration.

When couples share their priorities, offer thoughtful inspiration,
and trust the process, flowers become more than décor. They
become part of the story.



*Flowers mark the moment—
long after the music fades.*



Common Myths

Floral Myths Couples Believe (& What's Actually True)

Myth #1: Pinterest Photos Show "Normal" Wedding Flowers

Truth: Many inspiration photos feature unlimited budgets, styled shoots, or reused arrangements photographed from multiple angles.

Florist insight: One lush ceremony arch in a photo might actually be the entire floral budget for that wedding.

Myth #2: Flowers Are Expensive Because Florists Overcharge

Truth: Fresh flowers are perishable, labor-intensive, and time-sensitive.

What couples don't see:

Early-morning flower market runs, Pre ordering with suppliers

Conditioning, processing, and storage

Design, delivery, setup, and teardown

Florist truth: You're paying for expertise and logistics, not just stems.

Myth #3: Flowers Should Look Perfect All Day

Truth: Flowers change as the day goes on—and that's part of their beauty.

Florist perspective: A slightly opened bloom or softened petal often photographs more romantically than a tight, untouched flower.

Myth #4: Specific Flower Requests Guarantee the Look

Truth: Color, texture, and shape matter far more than exact flower varieties.

Florist insight: Two arrangements with completely different flowers can look identical if the palette and style are right.

Myth #5: Artificial Flowers Always Save Money

Truth: High-quality faux florals are often just as expensive and don't photograph the same way.

Florist note: Fresh flowers bring movement, scent, and softness that can't be replicated.



What Our Brides Say...

"Your flowers were beautiful the day was perfect"



"I had them do our wedding bouquet and boutonniere. I provided some google images of a teardrop design and when I picked them up they far exceeded my expectations!"

"From first consultation to the wedding day, Petal Patch was amazing, handled all my questions and changes i made, the flowers were absolutely breath taking and we got so many compliments!"

"Everything was perfect! Thank you again for all of your help and for the beautiful bouquet."



"One of our most loved wedding vendors on our day, our flowers were stunning! "

"Thank you Petal Patch my bouquet was everything that I dreamed of, I recieved so many compliments."



Tips For The Big Day

caring for your wedding flowers after pickup:

Right after pickup (this part matters a lot)

get them in water ASAP. Even a short dry ride stresses flowers.

Keep them cool, No sun, no heaters, no warm cars.

Never leave them in a hot car. Even 10–15 minutes can be a silent flower killer.

Overnight storage (if you're holding them) Cool, dark, calm space is ideal spare bedroom with AC). Avoid the fridge. Home fridges = dehydration + ethylene gas (aka sad, droopy flowers), especially if there's fruit in there.

Leave bouquets in water. Centerpieces and loose stems should stay fully hydrated

Handling tips (be gentle!)

Hold bouquets by the wrap, not the blooms.

Don't unwrap or retie anything. Once the mechanics are disturbed, it's hard to fix.

Minimal touching = happier petals. Oils from hands can bruise delicate flowers.

The morning of the wedding

Top off water and lightly mist blooms if your florist approved misting (some flowers hate it).

Blot condensation gently with a paper towel if they've been in a cool room.

Transport upright in boxes or buckets so nothing shifts.

What to keep far, far away

Direct sunlight

Heat sources

Wind / fans

Fruit (ethylene gas again!)

Curious pets and toddlers (equal threat levels, honestly)

Bonus tip most people don't know

If something looks a little tired:

Re-cut stems at an angle (for loose arrangements only, not bouquets)

Fresh, cool water can revive a lot more than you'd expect

Whats Next?

Booking & Consultations

We offer complimentary in-store consultations, where you can speak with our wedding specialists. They will provide a detailed, itemized quote and work with you to stay within your budget. If you choose to secure your wedding date with us, the initial non-refundable deposit is just 10%, with the final payment due two weeks prior to the event. Throughout your wedding planning, your dedicated wedding designer will be available via email to provide further guidance, ensure everything is well-organized, and discuss seasonal availability.

What We Need From You

Ideally, we ask for a colour palette, mood boards, or a minimum of three inspiration photos, along with dress photos. However, if you're unsure, our wedding designers are happy to offer suggestions and guide you through the process. We're here to help every step of the way!





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